

POSITION DESCRIPTION FOR THE PUBLICITY COORDINATOR

March 9, 2006

1. Distributes to local news media the Section's outing schedule, pursuant to any guidelines established by the Executive Committee and individual trip leaders.
2. Coordinates the outing schedule distribution with the editor of Trail Talk.
3. Writes and distributes press releases for special events.
4. Serves on the Section's Executive Committee.

Respectfully submitted, Charlene Bohl